



JOHN WARNER PHILLIPS

CREATIVE VIDEO, DESIGN AND MEDIA

Video Production | Graphic Design | Team Management

PROFILE

A creative out-of-the-box thinker, with an artistic eye and attention to detail. Offers extensive experience in advertising and promotion of events through video as well as social media and print. Experienced in day-to-day interaction with and on a large church staff in a creative advisory capacity.

SUMMARY OF ACCOMPLISHMENTS

- Directed creative video team for a multi site Southern Baptist Church averaging over 8,000 in weekly attendance.
- Worked closely with senior staff in a creative capacity at a large Southern Baptist Church
- Oversaw production of videos, advertisement graphics and live production aspects of student camps for a church with over 7,000 in attendance.
- Supervised all technical aspects of Sunday morning services
- Produced videos and graphics for a national audience through the National Day of Prayer social media outlets and broadcasts
- Managed a team of associates, contract workers and interns, holding weekly meetings and instructing them in technical aspects of church production.
- Extensive knowledge of photo and video equipment.
- Worked closely with the Southern Baptist Convention President on creative video and graphic design elements for advertising and production of the SBC Annual Meeting (2015 - 2016).

EXPERIENCE

CROSS CHURCH, 2013 - PRESENT

Managed teams of associates, contract workers and interns

Worked on the communication team

Project managed video, graphic design and social media projects

Completed 3 or more video projects start to finish each week.

Traveled for video shoots, capturing footage and editing in the field.

Worked closely with the senior pastor on creative projects while he served as the Southern Baptist Convention President

NATIONAL DAY OF PRAYER, 2017 - 2019 (WHILE AT CROSS CHURCH)

Produced videos and graphics for a national audience through the National Day of Prayer social media outlets and broadcasts

SBC PRESIDENTS OFFICE, 2015 - 2016 (WHILE AT CROSS CHURCH)

Worked closely with the Southern Baptist Convention President on creative video and graphic design elements for advertising and production of the SBC Annual Meeting.

DOGWOOD CHURCH, 2010 - 2013

Took part in worship planning meetings to create and direct worship experiences for Sunday services.

Coordinated and managed tech volunteers for weekend services.

Oversaw install of new HD Camera / Projector / Switcher update for the worship building HD Upgrade.

Worked closely with media contractors on multiple projects for installations across the campus.

Implemented new online Media and Tech Request System for Events / Video / Graphic and Web Design.

FBC ORLANDO, 2007 - 2009

Oversaw production of videos, advertisement graphics and live production aspects of FBCO's "Camp Orlando" 2007 - 2009 which contained multiple edited video and graphic elements to an audience of over 600 students and adults each year.

Played the producer role for FBCO's "The Element" satellite service in the Faith Hall venue (live decision making to extend or cut worship sets in order to receive the live sermon feed).

Produced weekly advertisement videos and graphics needed for FBCO's student ministry.

Designed and maintained the student ministry's website.

Managed web advertising of student ministry events via website, social networking sites (Facebook, Twitter, YouTube), as well as updates via mass texting.

Documented, through video and pictures, over 25 local mission projects as well as 4 national student ministry mission trips.

Designed multiple sermon/event/ministry logo designs.

Created numerous lyric motion graphics for live shows.

Shot several pictures used in FBCO's "The Real Life" monthly publication. Also shot pictures for Integrity Music during the 2008 Hillsong United Conference at FBCO as well as for the 2007 Team Impact evangelism rally.

EDUCATION

AMERICAN INTERCONTINENTAL UNIVERSITY ONLINE - HOFFMAN ESTATES, IL
60192 - BA IN DIGITAL DESIGN

SOFTWARE AND EQUIPMENT EXPERIENCE

Adobe Premiere, Photoshop, Adobe After Effects, Pro Presenter,
Planning Center, Canon and Sony DSLR's

REFERENCES

Jeff Ward, Senior Pastor - Cross View Church - 281.979.0271 - vols1fan@comcast.net

Keith Moore, Senior Pastor - Dogwood Church - 404.863.0934 -
kmoore@dogwoodchurch.org

SEE VIDEO, PHOTO AND GRAPHIC DESIGN EXAMPLES AT:
WWW.JOHNWARNERPHILLIPS.COM